



OFFICE OF THE MISSION DIRECTOR  
NATIONAL HEALTH MISSION, ASSAM

Saikia Commercial Complex, G.S. Road, Christianbasti, Guwahati-781005

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No.:19012/3/2018-IEC/BCC/NHM (Part 1)/ 72  
(ECF: 206257)

Dated: 20/08/2022

**CORRIGENDUM**

This is with reference to Tender No. NHM-19012/3/2018-IEC/BCC/NHM/P1/59, Dated: 01/08/2022 for E-Tender for Production of Audio and Audio Visual Creatives/Works under National Health Mission, Assam.

The following amendments in the tender may be taken note of prior to submission of bids.

SI No	Clause No	Amendment/Clarification
1	Eligibility Criteria Clause 3. (B)	Prospective bidders who are currently empanelled/working with any Govt department are eligible for participating in the tender process
2	Eligibility Criteria Clause 3. (D)	Detailed CV/Resume of the team would be required while submitting the tender documents both online and offline (hardcopy)
3	Eligibility Criteria Clause 3. (F)	Post shortlisting of the eligible bidders, Officials from NHM, Assam will visit the respective studios for physical verification of the mentioned parameters/ physical infrastructure.
4	Eligibility Criteria Clause 3. (G)	NHM, Assam will intimate the eligible agency for hiring of local celebrity as and when required and cost of such engagement would be borne by NHM, Assam.
5	Eligibility Criteria Clause 3. (J)	It was clarified that GST/taxes clearance will be considered till March 2022.
6	General Conditions Clause VIII	NHM, Assam is not bound to accept the lowest quoted rate and may reject it. For the purpose of quality output of NHM, Assam works it is decided to put a benchmark of rate in place, i.e. the rates may be within DAVP/ DIPR/ DD approved rates. The final call will be taken by the authority and committee of NHM, Assam after following due process
7	Evaluation/ Selection Procedure Clause 10.1 (C)	Prospective bidders can choose any health programmes from the NHM Assam website, based on that – 1. The freshly produced jingle and audio video spot will be of 60 seconds. 2. The freshly produced jingle and audio video spot is to be submitted along with the tender documents in a pendrive under the folder "Tender Assignment for NHM



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		Assam". 3. There will be 1 Assamese original version of Jingle and Audio Video Spot and dubbed versions in Bengali and Sadri for both jingle and audio video.
8	Evaluation/ Selection Procedure Clause 10.1 (d)	It is decided to include other Govt sectors in the marking system- • 10 or more nos of AV spots produced in health sector/any Govt sector: 25 marks o 10 or more nos of short film produced for health sector/ any Govt sector : 25 marks
9	Evaluation/ Selection Procedure Clause 10.1 (d)	Bidders who qualify for the Technical bid will have to give the presentation to a committee of experts. NHM, Assam will intimate the date accordingly.
10	Validity of offer of the successful bidder Clause 12	It is clarified and discussed that top 3 to 5 selected agency's will be empanelled as per the qualifying criteria of the technical bid for 3 years and also due to the nature of emergency works of NHM, Assam. However fresh rates will be called for on a yearly basis from the top 3 to 5 agencies that will be empanelled under NHM, Assam
11	ANNEXURE – II	The error was rectified as such- The Annual Turnover of M/s _____ for the past three financial years 2019-20, 2020-21 & 2021-22 from the production of Audio & Video creatives/works are given below and certified that the statement are true and correct.
12	Price Bid BoQ	It was clarified that the bidders will bid for the total rate of all the 17 items as per the list. The lowest rate will be considered as L1 rate subject to condition at SI No 6 above.

It is also clarified that the EMD will be submitted ONLY through online mode. The physical/hardcopy of EMD need not be submitted along with the tender documents. In view of the amendmends/ clarifications mentioned above. The last date of submission of the bid is extended for 08 days upto 30th August, 2022. All other terms and conditions of the tender document remains the same.

Mission Director  
National Health Mission, Assam